Phygital Sustainability Expo
by
Sustainable Fashion Innovation Society

Partner organizations:
Enel X, OVS, Sbarro Health Research Org. -Philadelphia, Opera Campi, Gorilla Socks, Santiva Made in Italy organic cotton, EY.

Science and Innovation Forum thematic areas the side–event aligns with:
✓ Research for Development
✓ Access to technology and innovation by small scale producers
✓ Capacity Development

FAO Strategic Framework thematic areas the side–event aligns with:
✓ BETTER PRODUCTION (Innovation for sustainable agriculture production, Blue transformation, One Health, Small-scale producers’ equitable access to resources, Digital agriculture)
✓ BETTER ENVIRONMENT (Climate change mitigating and adapted agri-food systems, Bioeconomy for sustainable food and agriculture, Biodiversity and ecosystem services for food and agriculture, Achieving sustainable urban food systems)
✓ BETTER LIFE (Gender equality and rural women’s empowerment, Inclusive rural transformation, Agriculture and food emergencies, Resilient agri-food systems, Hand-in-Hand (HIH) Initiative, Scaling up investment)

Short description of event
Sustainable Fashion Innovation Society annually gives life to the Phygital Sustainability EXPO, the first event in Italy exclusively dedicated to the ecological transition of the fashion and design industry.
In this marketplace, brands meet with producers, stakeholders, creative clusters, technologists and international media, in order to create sustainable development for the country; offering Italian fashion and design companies the tools to undertake the ecological transition aimed at reducing the carbon footprint to fall within the SDG parameters of the UN 2030 Agenda. The community is governed by the Phygital Democracy - where inclusion rules, since the registered brands vote to address their choices.

Names and affiliations of speakers:

- Manlio Carta – Founder of Santiva Organic Cotton
- Sen. Lavinia Mennuni – Senator, Senate of the Italian Republic
- Prof. Riccardo Giovannini – Head of Sustainability Italy, EY
- Simone Colombo – Chief Sustainability Officer, OVS
- Prof. Antonio Giordano – President Sbarro Health Research Organization, Philadelphia
- Nicola Tagliapietra – Head of Global Sustainability, Enel X
- Alberto Ziveri – Founder & CEO, Opera Campi
- Andrea Salvia – Founder & CEO, Gorilla Socks

Date and Time of the Event:

13 October 2022 from 15:00 to 16:30

Lead Contact:

Name: Valeria Mangani
President Sustainable Fashion Innovation Society

Email Address: board@sustainablefashioninnovation.org

Phone Number: +39 3355497511

Mailing Address: Via Valdieri, 23 - Rome - Italy
FAO Science and Innovation Forum 2022 Side-event

PHYGITAL®
SUSTAINABILITY EXPO

Thursday, October 13th, 2022
from 3:00 pm to 4:30 pm (CEST, UTC +2)

by SUSTAINABLE FASHION INNOVATION SOCIETY